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Great Western Way Media Discovery Event – March 2025 - press release – Warminster Town Council

The vibrant Wiltshire market town of Warminster well worth a visit

The vibrant market town of Warminster continues to attract visitors far and wide. A two-hour train journey from London and just 30 minutes from Bath, Warminster has plenty to offer including a stunning Lake Pleasure Grounds, great range of shops and attractive food and drink offerings.

Highlights include independent pubs, restaurants and coffee shops to visit including Coffee Garden and Taste Deli. The town is full of quirky sights, sounds and areas to explore including a taphouse, a restaurant in an old fire station and the historic Warminster Maltings.

Warminster is bucking the national trend, with increased footfall and attracting new businesses to the town with the opening of independent shops as well as chain stores.

Exploring the town on foot gives visitors the perfect opportunity to complete the Blue Plaque Trail providing a glimpse into Warminster's history, with buildings including the Atheneum and St Lawrence Chapel. The Old Bell, a 14th century coaching inn offers a historic place to rest your head after a day exploring the picturesque town.

Large vibrant events continue to grow in 2025, positively promoting Warminster as a thriving destination to visit.

These include the independent markets which attract thousands of people to the town, pedestrianising the High Street and Market Place with more than 100 traders to visit. Other exciting events include Imberbus day, Warminster Book Festival and the Warminster Carnival.

No trip to Warminster is complete without a visit to Warminster Lake Pleasure Grounds, a real gem in the town, which has an impressive play area, splashpad, tennis courts, boats to hire and a popular café.

The stunning park will also host many exciting events in 2025 including Spring in the Park, Ice Cream and Bubbles Festival, Inspire Musical Festival, RBL 80th Anniversary of the end of WW2, and Skatepark Jam.

Warminster is also the perfect base for exploring the surrounding areas, with the town nestled near charming villages, glorious countryside, hill forts, Smallbrook Meadows Nature Reserve – as well as being in easy reach of Bath, Salisbury, Longleat, Center Parcs, Stonehenge and Stourhead.

For more information contact Warminster Town Council, Tel: 01985 214847 or email: admin@warminster-tc.gov.uk